

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large red speech bubble shape is centered on the page, containing the text.

OCTOBER SOCIAL MEDIA REPORT

OCTOBER 2022

FACEBOOK AND INSTAGRAM REACH

Results

Paid reach ⓘ

0.0%

Facebook Page reach ⓘ

18,341 ↓ 23.9%

Instagram reach ⓘ

335 ↑ 100%



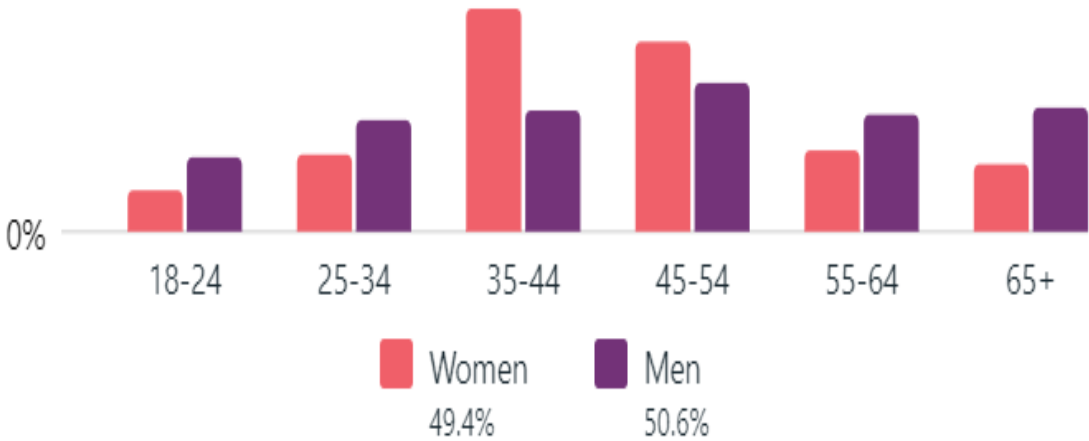
FACEBOOK AND INSTAGRAM AUDIENCE DEMOGRAPHY

Audience ⓘ

Facebook Page likes ⓘ

1,997

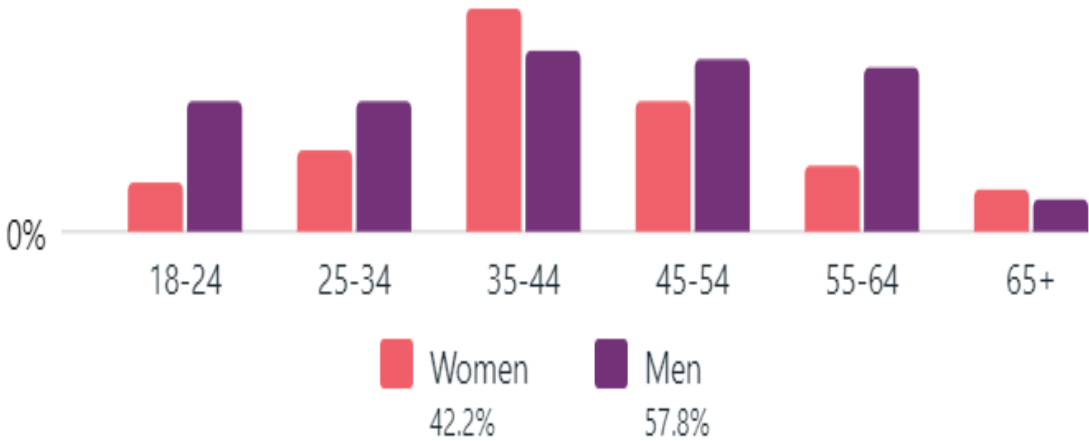
Age & gender ⓘ



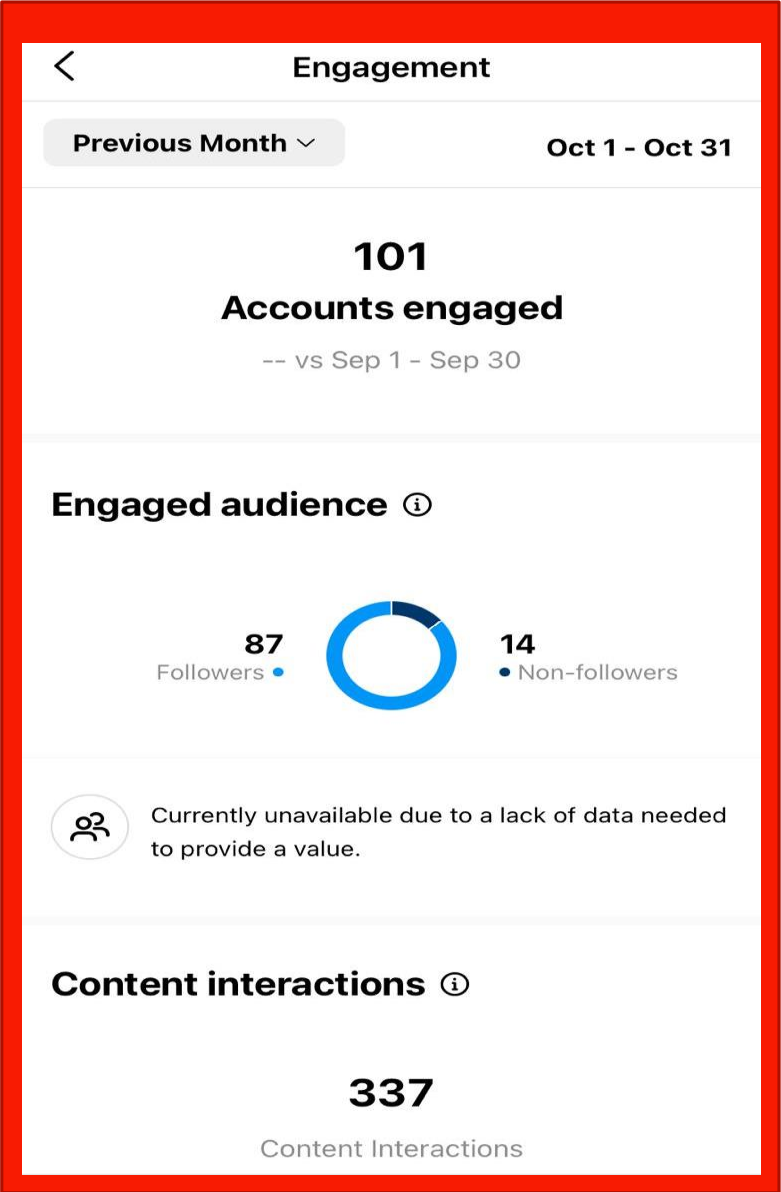
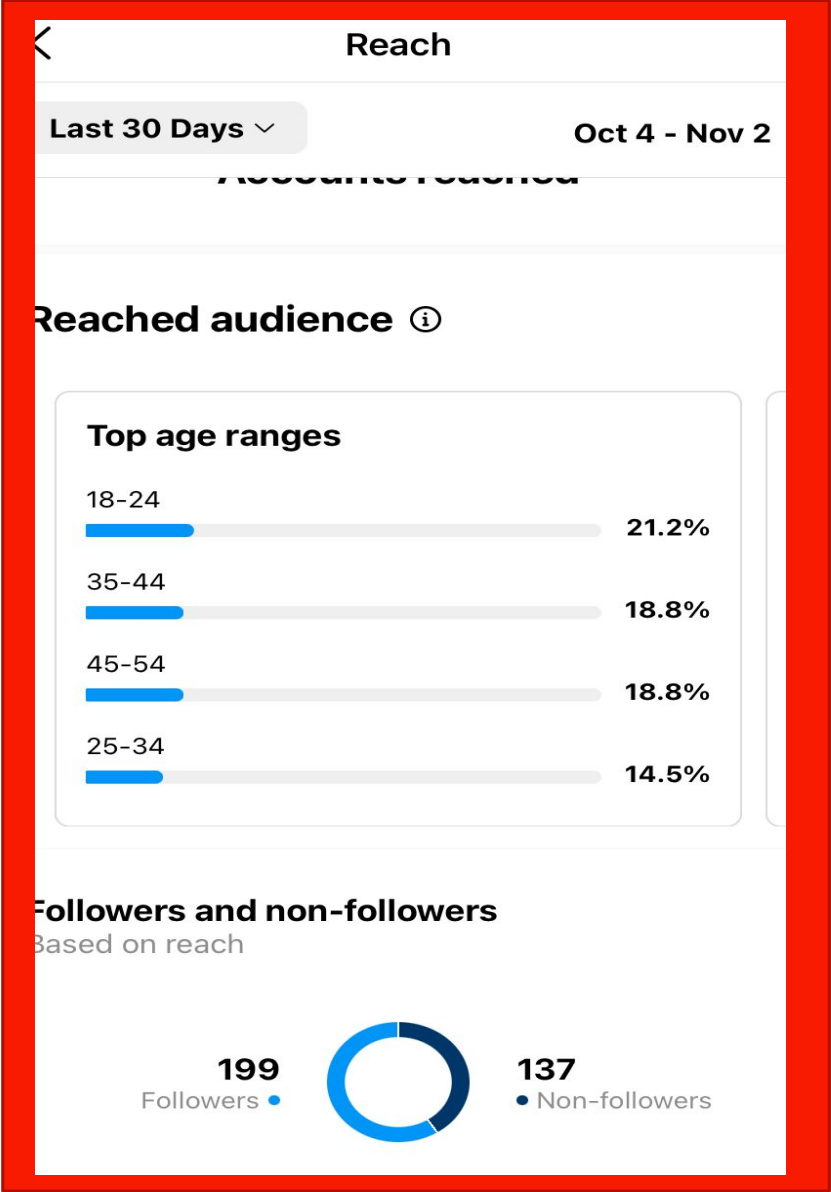
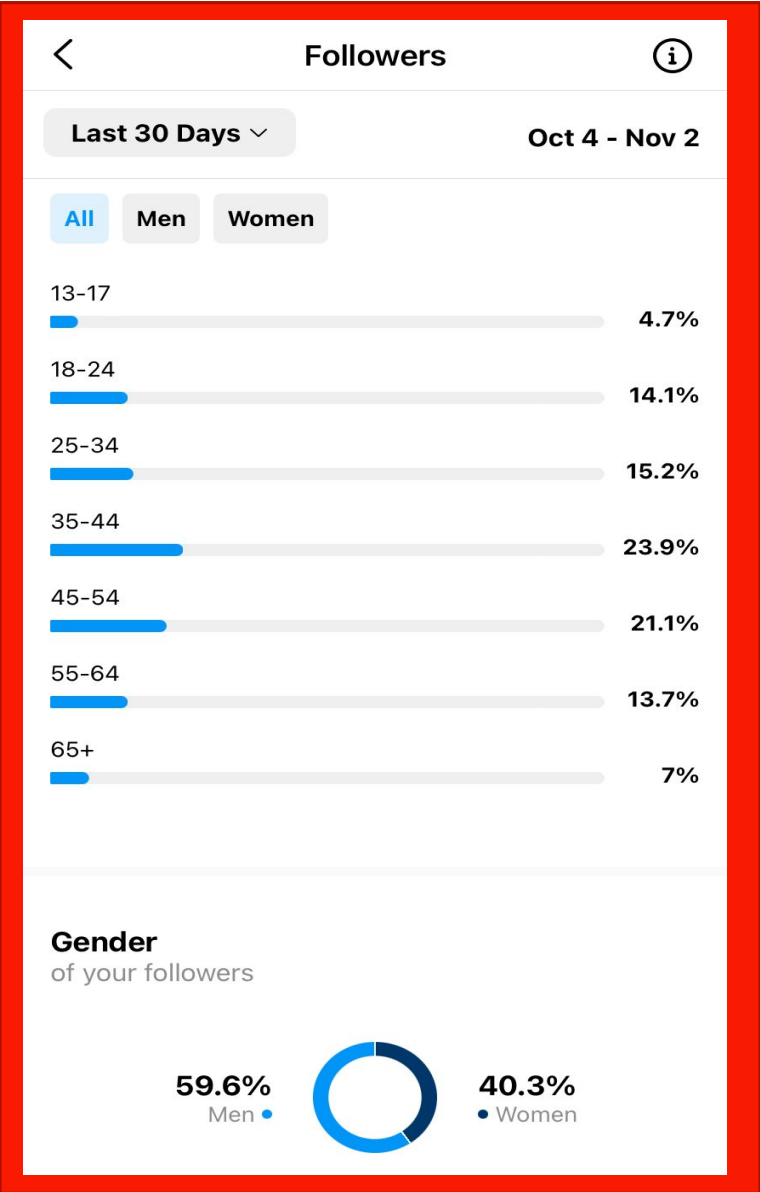
Instagram followers ⓘ

258

Age & gender ⓘ



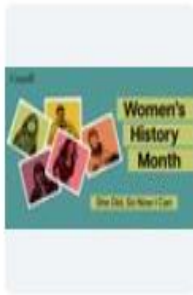
INSTAGRAM DEMOGRAPHY OVERVIEW



TOP 6 MOST ENGAGED POST

Content ⓘ

Sort by: Reach ▾



Fri Oct 21, 9:58am

Women History Month: LCdr Bev...

Post

Reach 6,233



Thu Oct 6, 8:04am

Join us for a tour back to 1963. M...

Post

Reach 3,355



Wed Oct 26, 9:05am

#Repost @24rcscmagnificent wi...

Post

Reach 2,839



Fri Oct 28, 12:23pm

AWESOME VOLUNTEER The lives...

Post

Reach 1,946



Mon Oct 24, 8:04am

The Navy League of Canada is pl...

Post

Reach 1,865



Fri Oct 21, 10:04am

Le Mois de l'histoire des femmes:...

Post

Reach 1,522



PAGE COMPARISM


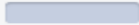


















Pages to Watch

 Create post

Compare the performance of your Page and posts with similar Pages on Facebook.

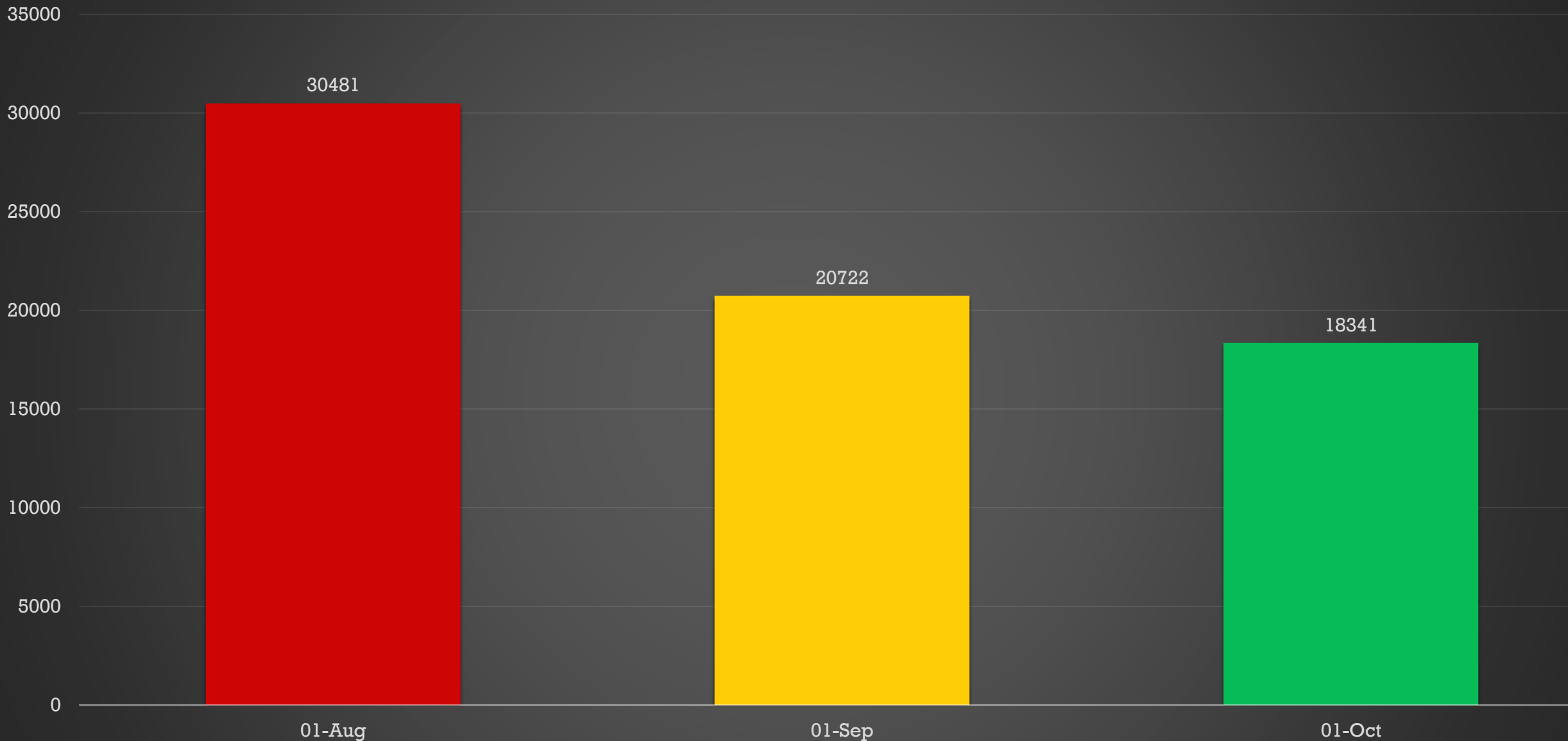
Add Pages

 Reactions, Comments & Shares 

Page	Total Page Likes	From Last Week	Posts this week	Engagement this week
1  Cadets Canada	17.7K 	 100%	0	524 
2  Air Cadet League of Can...	4.2K 	 100%	12	728 
YOU 3  The Navy League of Can...	2K 	 100%	10	1.6K 
4  Police Activities League...	1.8K 	 100%	8	367 
5  Army Cadet League of C...	1.5K 	 100%	2	138 

Suggested Pages to Watch

Post Reach



■ Post Reach

30-Aug

30481

30-Sep

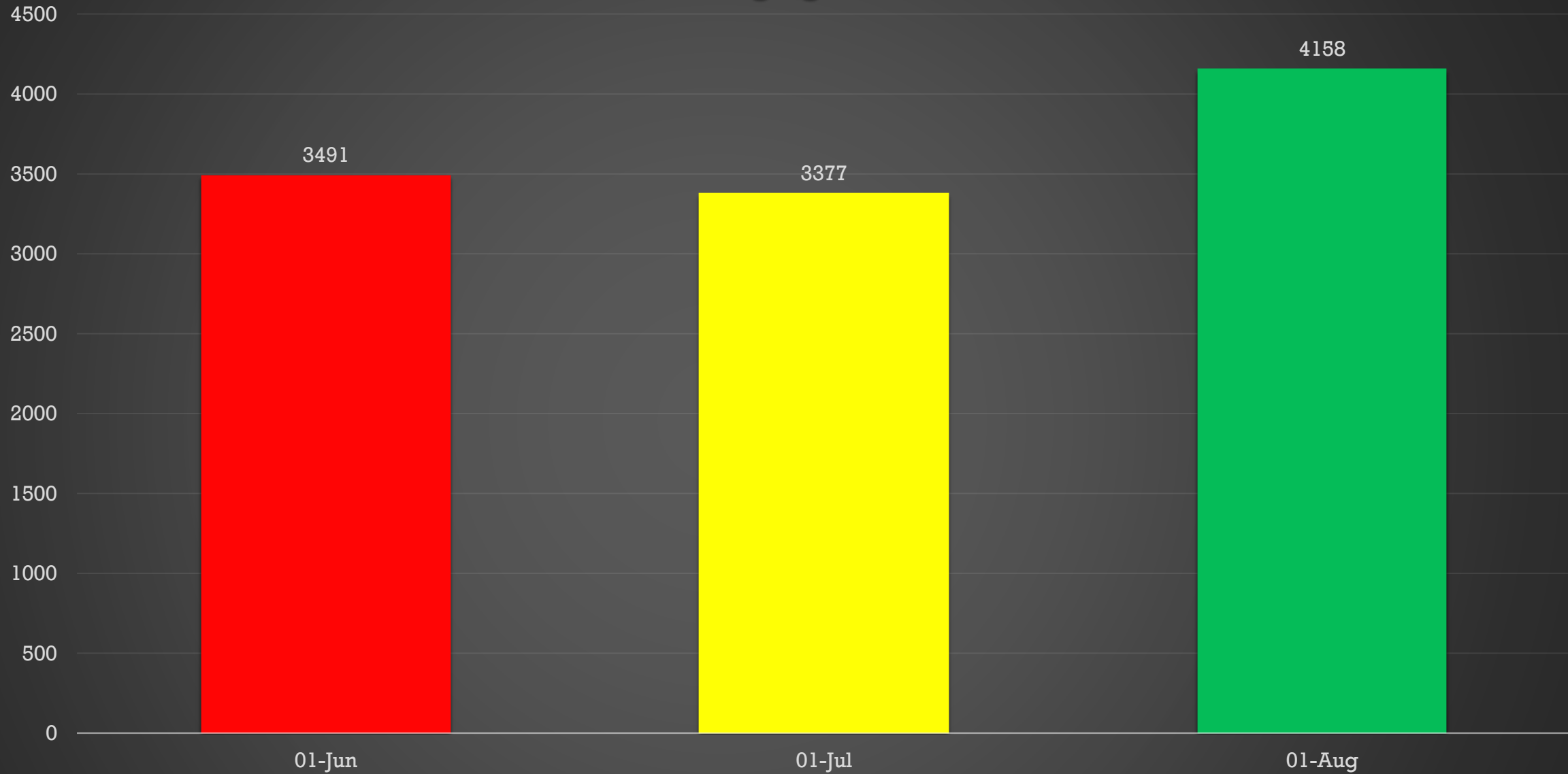
20722

30-Oct

18341

01-Oct

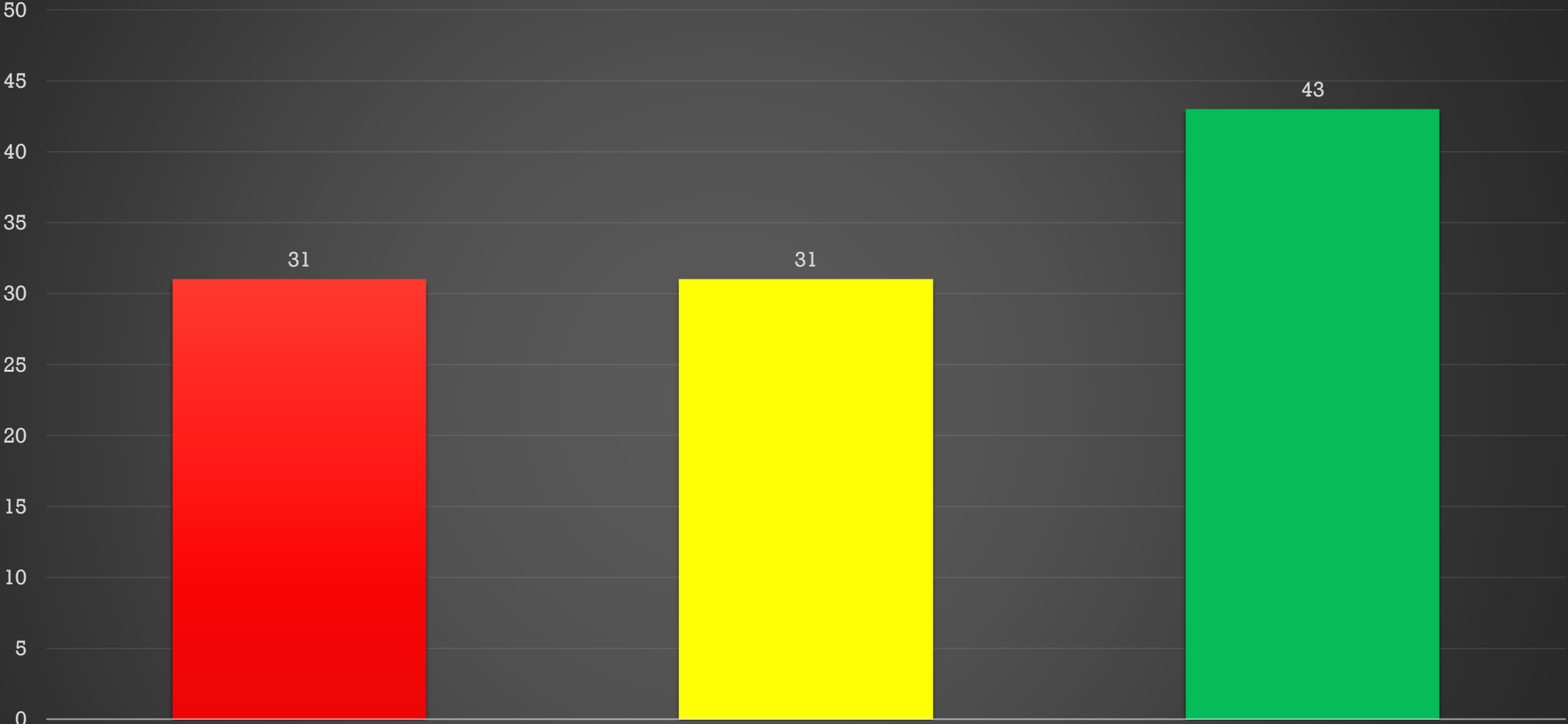
Post Engagement



Post Engagement	01-Jun	3491	01-Jul	3377	01-Aug	4158
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■ 01-Jun ■ 01-Jul ■ 01-Aug

Post Followers



	01-Aug	01-Sep	01-Oct
30-Aug	31	31	43
30-Sep			
30-Oct			

■ 01-Aug ■ 01-Sep ■ 01-Oct

TWITTER STATISTICS

